

A circular diagram illustrating a 37 cm diameter. The diagram consists of three concentric regions: a central white circle, a middle gray ring, and an outer red ring. A dashed line is drawn within the white circle, indicating the boundary for text placement. The text '37 cm dia' is centered in the white area. At the bottom of the diagram, the text '3mm bleed' is written in red, indicating the width of the outer red ring. The text 'text no further than this line' is written in gray along the dashed line, and 'finished item will be cut here' is written in gray along the inner edge of the gray ring.

37 cm dia

text no further than this line

finished item will be cut here

3mm bleed